

CBPP® PROGRAMME

Certified Business Profitability Professional

Build the capability behind sustainable performance

A structured capability-development programme that connects strategy execution, Quality Management Systems processes, performance measures, Cost of Non-Conformance, PDCA and sustainable quality culture.

4-day capability
programme



2-month applied capstone



Hub-enabled workplace
application

Learn → Apply → Sustain

Performance Hub access is included during the applied capstone as part of the coaching and workplace application process.

No separate long-term Hub subscription is required during the capstone. After capstone completion, the organisation receives 2 additional months of complimentary Hub access before deciding on continued subscription.

Why performance systems fall short

The pieces may exist, but the connections are often weak

Many organisations already have strategic plans, Quality Management Systems, KPIs and improvement projects. Performance can still suffer when these elements operate separately or are not translated into consistent management practice.

01 Strategy remains at leadership level

Departments may receive targets without a clear line of sight to the business priority, process ownership or expected value.

02 Measures show activity but hide impact

Teams report KPIs, yet recurring gaps and non-conformance may not be connected to relevant financial impact or profitability.

03 Improvement becomes reactive

Actions may begin after problems escalate, while causes, ownership, evidence and effectiveness follow-up remain disconnected.

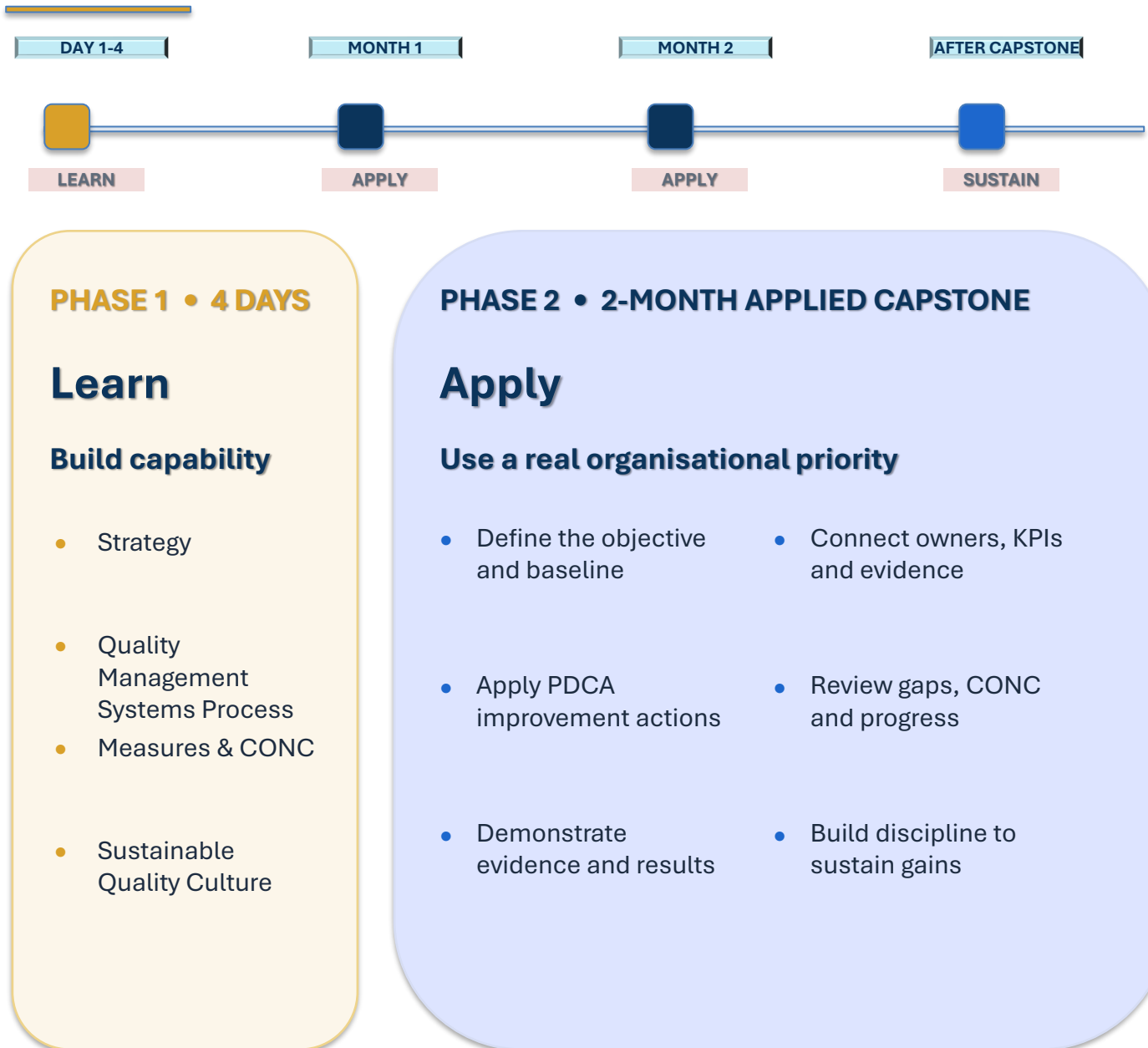
04 Quality culture is not consistently fostered

Desired behaviours, ethical conduct, accountability, employee involvement and prevention may not be consistently reinforced in daily practice.

CBPP® develops the management capability to connect strategy, QMS processes, measures, improvement and sustainable quality culture in one applied management approach.

How the CBPP® journey works

Capability development first, followed by coached workplace application



Business Profitability Performance Hub™

Included during the capstone as part of coaching and workplace application. After completion, organisations receive 2 additional months of complimentary access before deciding on continued subscription.

Learn the approach. Apply it to a real priority. Use the Hub to keep evidence, actions and results connected.

The 4-day CBPP® capability programme

Four focused days that build the management capability used during the applied capstone

DAY 1 Strategy

Build clarity around strategic direction, objectives and execution priorities.

DAY 2 Quality Management Systems Process

Strengthen alignment between strategic intent, processes, responsibilities and management-system practices.

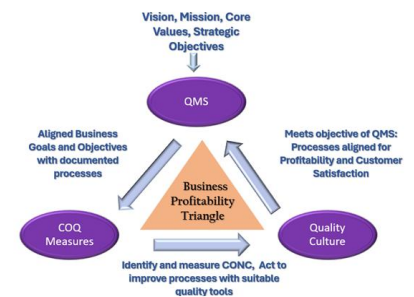
DAY 3 Measures & CONC

Connect performance measures with gaps, business impact and Cost of Non-Conformance.

DAY 4 Sustainable Quality Culture

Strengthen leadership behaviours, prevention, accountability, ethics and organisational follow-through.

*Business Profitability Triangle ©



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Integrated learning focus

Strategy execution
QMS process alignment
Performance visibility
CONC and financial relevance
PDCA improvement
Sustainable quality culture

The 4-day programme is followed by a 2-month applied workplace capstone, where participants use the CBPP approach on a real organisational priority with coaching, evidence and PDCA follow-through.

2-month applied workplace capstone

Turn learning into evidence-based workplace application

Participants apply the CBPP® approach to a real organisational priority. The emphasis is on evidence, ownership, management discipline and demonstrated follow-through - not simply completing a training assignment.

- 01 Select the priority** Choose a relevant quality, operational-cost, performance or profitability challenge.
- 02 Define baseline & ownership** Clarify objective, measures, baseline, owners and evidence requirements.
- 03 Apply & improve** Use PDCA, review gaps and CONC, and implement focused improvement actions.
- 04 Review evidence** Monitor progress, verify results and prepare the capstone evidence.
- 05 Sustain** Embed follow-through and management review beyond the formal capstone.



Performance Hub access during the capstone

Included as part of coaching and workplace application - no separate long-term Hub subscription is required during the capstone. After completion, the organisation receives 2 additional months of complimentary Hub access before deciding on continued subscription.

What organisations gain

Designed to strengthen capability, workplace application and sustained management follow-through.

- 01 Line of sight**
A visible connection between strategic priorities, QMS processes, departmental objectives, measures and action.
- 02 Financial visibility**
Greater understanding of which performance gaps and non-conformance may be creating operational loss.
- 03 Disciplined improvement**
Clear ownership, PDCA follow-through, supporting evidence and verification of results.
- 04 Leadership and culture evidence**
Greater visibility of how leadership behaviour, ethics, accountability, involvement and prevention are reinforced.
- 05 Capability that lasts**
A management structure that helps organisations sustain learning and improvement beyond the formal programme.

Build capability. Apply it to a real workplace priority. Sustain the improvement.

Register interest or request a short discussion

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